



Choose to DO, Inc.

2020 Annual Report

Changing Your Children's Mindsets,
Changing Their Outcomes

Letter From Dozie

Wow, 2020 has been a trying year, but we made it! This year, more than 100 kids have participated in our mentorship programs, online workshops, internship program and much more.

In 2020, we took our kids on a journey through mental health and wellness. Using self help interactive activities, art, dance and movement to celebrate self care and personal development in our youth. The pandemic didn't stop us!

Dozie Oheri

FOUNDER/CEO
CHOOSE TO DO, INC.



Our 2020 Impact

Take a look at what we accomplished this year.

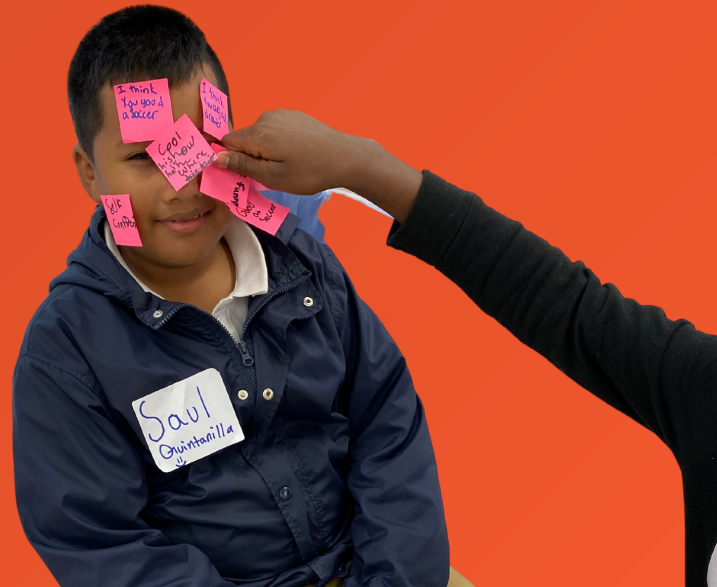
YOUTH SERVED
TO DATE

328



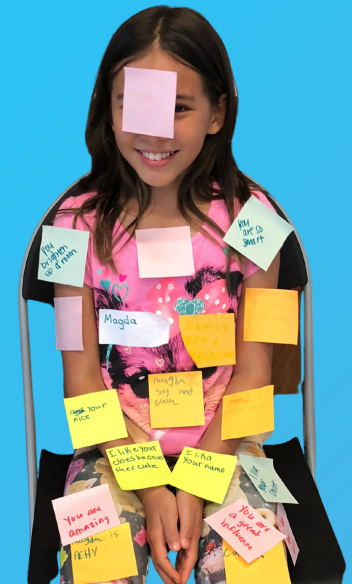
ONLINE
ENGAGEMENT

24,534



TOTAL REVENUE
THIS YEAR

\$4,087



Demographics



AGE GROUP SERVED

10 - 16 year olds



GENDER

60% Female
40% Male



RACE

90% Black
10% Other

Expanding Our Reach

1

Online classes are an extension of our initiative to tackle low self esteem in young adults. With our online classes we now target individuals and institutions that care for young adults.

2

Virtual volunteers are individuals around the world that volunteer their time to commit to work on a project or provide a service.

3

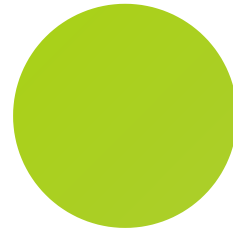
The Self Care + Food Project delivers care packages to selected locations or institutions that have their kids participate in our online classes.



"It taught me how to have self esteem about myself and that everyone is normal and perfect how you are"

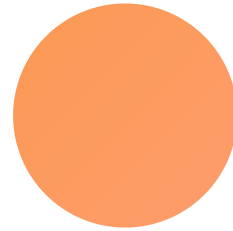
Taniyah MacFarland

Breaking the Cycle



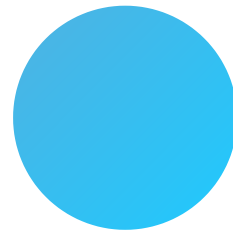
BREAKING THE CYCLE

This year, we have continued to grow our programs now reaching girls, boys and communities across the country.



INTERNSHIP PROGRAM

Our internship program is available to anyone who wants to gain working experience and make professional connections.



ONLINE CLASSES

We launched our online classes this year on YouTube, now serving hundreds of communities across the United States.

Vision for 2021

We imagine a world where our programming services young adults and positively impacts their lives, a world where young adults have an emotional support system to lean on, a world where mental health and wellness become the norm in communities that the youth live in.

IN 2021, WE WILL:

- Expand our programs in the U.S.
- Double the number of youth served.





Thank You

2020 SUPPORTERS



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Dow Chemical Company
Heb

BRAND PARTNERS

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With Love Event Rentals
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Isabel Ferry

DONATED \$50 - \$99

McKenzie Thompson
Alicia W.
Anthony Ejimadu
Hope Folwer
Chi-Chi Opara



Thank You

2020 SUPPORTERS



COLLABORATORS

Fallon Lopez
Josiah Peebles
Julian Anya
LaKitia Woodard
Lorem Holmes
Shellsy Maleveaux
Tosin Lee
Zoe Bonit
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Rev. Randy Wells
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Anthony Franklyn
Lisa Garrett
Ellen Denum
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Damanique Williams
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DeJunne Jackson
Kinetic Vibez
Kelley Cooper
Hailey Fields
Brittany James
Ebony Harris
Phyllis Frempong
Johnathon B. Williams
Jeremi "Dende" Lewings
Kendric D. Jones
Sophia George
LaVondia Menephee
Marcus Stanback
Julia Rock
Brooke Eben
Valaencia Thompson
Kendall Burnett
Saisha Baskerville
Tanya Manocha and Rachel
Georgian
Stephanie D. McKenzie
Velencia Mason & Brian Mason
Leah Hernandez
Quentin R. Jiles



"I learned that even when negative things get in your way, you can overcome them no matter who you are."

GENEVIEVE TREFREY